ESTTA Tracking number:

ESTTA627096 09/15/2014

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 92059736 | | |
|---------------------------|--|--|--|
| Party | Defendant Forward Foods, LLC | | |
| Correspondence Address | FORWARD FOODS LLC 2310 S CARSON STREET CARSON CITY, NV 89701 UNITED STATES | | |
| Submission | Answer | | |
| Filer's Name | Lindsey N. Rothrock | | |
| Filer's e-mail | trademark@beneschlaw.com, lrothrock@beneschlaw.com | | |
| Signature | /Lindsey N. Rothrock/ | | |
| Date | 09/15/2014 | | |
| Attachments | Answer to Petition to Cancel (CORE STRENGTH and DETOUR CORE STRENGTH).pdf(18579 bytes) | | |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| IN THE MATTER OF | | | |
|-----------------------------|---|---|---------------------------|
| U.S. Trademark Registration | n Nos. | | |
| 3,531,761 | | | |
| 3,541,042 | | | |
| 3,505,992 | | | |
| 3,509,478 | | | |
| | | | |
| CORE METHOD, LLC dba | CORE FOODS. |) | |
| | , |) | |
| | Petitioner, |) | |
| | , |) | Cancellation No: 92059736 |
| VS. | |) | |
| | |) | |
| FORWARD FOODS LLC, | |) | |
| | |) | |
| | Respondent. |) | |
| | | | |

ANSWER

Respondent, Forward Foods LLC ("Respondent"), by and through its undersigned attorneys, answers the Petition to Cancel of Petitioner, Core Method, LLC dba Core Foods ("Petitioner"), and respectfully states as follows:

GENERAL DENIAL

Except as otherwise specifically admitted, Respondent denies the allegations contained in the Petition to Cancel.

SPECIFIC ANSWERS

1. On information and belief, Respondent admits the averment(s) contained in paragraph 1 of the Petition to Cancel.

- 2. Respondent denies that it is the current owner of U.S. Trademark Registration No. 3,531,716; instead, Respondent is the current owner of U.S. Trademark Registration No. 3,531,761. Respondent denies that its current address is 2310 S. Carson Street, Carson City, Nevada 89701; Respondent's current address is 748 South Meadows Parkway, Suite A-9 #299, Reno, Nevada 89521. Respondent admits the remaining averment(s) contained in paragraph 2 of the Petition to Cancel.
- 3. Respondent is without knowledge or information sufficient to form a belief as to the truth of the averment(s) contained in paragraph 3 of the Petition to Cancel, and, therefore, denies the same.
- 4. On information and belief, Respondent admits that Respondent's CORE STRENGTH mark (Registration No. 3,531,761) was cited against Petitioner's pending applications (App. No. 85745181 and 85745145).
- 5. Respondent denies the averment(s) contained in the first sentence of paragraph 5 of the Petition to Cancel. Respondent is without knowledge or information sufficient to form a belief as to the truth of the averment(s) contained in the second sentence of paragraph 5 of the Petition to Cancel, and, therefore, denies the same.
- 6. Respondent denies the averment(s) contained in paragraph 6 of the Petition to Cancel.

AFFIRMATIVE DEFENSES

- 1. The Petition to Cancel is barred by the doctrine of laches, estoppel and/or acquiescence.
- 2. Respondent reserves the right to add further affirmative defenses that may come to light during the pendency of this action by discovery or otherwise.

WHEREFORE, Respondent prays that the Petition to Cancel be dismissed with prejudice and that Registration Nos. 3,531,761; 3,541,042; 3,505,992; and 3,509,478 be maintained.

Respectfully submitted,

BENESCH, FRIEDLANDER, COPLAN & ARONOFF LLP

DATED: September 15, 2014 /Lindsey N. Rothrock/

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Attorneys for Respondent FORWARD FOODS LLC

CERTIFICATE OF SERVICE

The undersigned certifies that a true and complete copy of the foregoing ANSWER was served via U.S. first class mail, postage prepaid, on this 15th day of September, 2014, upon the following:

Robert N. Phillips Meredith Pikser Aaron R. Marienthal REED SMITH LLP 101 Second Street Suite 1800 San Francisco, CA 94105-3659

Attorneys for Petitioner CORE METHOD, LLC dba CORE FOODS

/Lindsey N. Rothrock/

Lindsey N. Rothrock Attorney for Respondent FORWARD FOODS LLC